

---

## Author & press publisher rights : **CFC & MELTWATER enter into an agreement**



**8/02/24, Paris** — CFC, the organization that collectively manages the press and book rights in France, and Meltwater, a leading global provider of media, social and consumer intelligence, have signed an agreement which will allow Meltwater to offer digital press content managed by CFC as part of their extensive media intelligence offering.

This agreement opens a new chapter as Meltwater and CFC are now committed to work closely in the coming years and build a fruitful and long-lasting partnership benefitting both Meltwater customers and publishers.

**Laura BOULET**, CFC Managing Director, is delighted that Meltwater, a major player in media monitoring, is part of an approach that respects intellectual property rights, and within the collective management framework. This agreement allows authors and publishers to be fairly remunerated under their respective rights.

**Alexis RACCAH**, Meltwater's Area Director of France, comments: «This partnership reflects our commitment to providing our customers with the best and most comprehensive media intelligence experience on offer. The ability to serve exhaustive French editorial content, combined with Meltwater's leading insights and AI technology, ensures our customers are always one step ahead”.

---

### **ABOUT CFC**

CFC is the organization approved by the French Ministry of Culture which collectively manages press and book rights for digital and print reproduction of their content. In 2022, the CFC has collected for its rights holders 63 million euros and allocated 1.5 million euros in support to the cultural sector. Since its creation, CFC has distributed 1 billion euros in royalties to authors and publishers.

### **ABOUT MELTWATER**

Meltwater empowers companies with a suite of solutions that spans media, social, consumer, and sales intelligence. By analyzing ~1 billion pieces of content each day and transforming them into vital insights, Meltwater unlocks the competitive edge to drive results. With 27,000 global customers, 50 offices across six continents, and 2300 employees, Meltwater is the industry partner of choice for global brands making an impact.

---

### **FOR MORE INFORMATION, PLEASE CONTACT:**

**CFC - Sandra Chastanet**  
Director Rightsholders & International  
[s.chastanet@cfcopies.com](mailto:s.chastanet@cfcopies.com)

**Meltwater - Alexis Raccah**  
Area Director, Southern Europe  
[alexis.raccah@meltwater.com](mailto:alexis.raccah@meltwater.com)

**CFC - Guillaume Crisafulli**  
Director Licences & Development Digital Markets  
[g.crisafulli@cfcopies.com](mailto:g.crisafulli@cfcopies.com)